



**Jennifer Jones, Brad Jacobs and Brent Laing to join Randy Ferbey at 2<sup>nd</sup> annual Everest-Ferbey National Pro Am**

*Randy Ferbey announced the A-List line up in an on-air interview during TSN's broadcast of the 2016 WFG Continental Cup in Las Vegas.*

**FOR IMMEDIATE RELEASE. January 18, Toronto ON** -- Hall-of-Famer and four-time world curling champion Randy Ferbey announced that Jennifer Jones will be returning as the opposing skip in the 2<sup>nd</sup> annual Everest-Ferbey National Pro Am. In addition to Jones, renowned curlers Brad Jacobs and Brent Laing will also be competing in the Pro Am. Ferbey made the announcement in an interview with the voice of Canadian curling, Vic Rauter, during TSN's primetime broadcast of the Continental Cup in Las Vegas. Footage of the go second interview can be viewed [here](#).

The announcement peaked excitement for the Pro Am – now in its 2<sup>nd</sup> year - a signature event capping off the 2016 Everest Canadian Senior Curling Championships in Digby, NS. Designed to generate awareness for seniors curling in Canada, the Everest-Ferbey National Pro Am will bring the impressive line-up of Pro curlers to play with senior curling contest winners of all skill levels across the country. Since November, participants at registered curling clubs have been entering the contest for a chance to win a VIP trip to the 2016 Everest Canadian Seniors, and to curl with Randy Ferbey, along with the recently announced pros.

Ferbey partnered with Everest Funeral Planning and Concierge Service, the title sponsor of the Canadian Senior Men's and Women's Curling Championships, to create the Pro Am event in 2015. Jennifer Jones was the opposing skip and defeated Ferbey in the inaugural Pro Am event last year in Edmonton.

"I am very excited to have Jennifer return again this year, and I'm looking forward to a rematch – time for me to win this year," said Randy Ferbey. "I think adding Brad Jacobs, the defending Olympic Gold Medalist, and Jennifer's husband Brent Laing, who is also an established curler himself, to the line-up is going to make for an incredible matchup and unforgettable experience."

Jennifer Jones stated, "I'm ready for this year's Pro Am and to hopefully win a second year in a row. It will be great to compete with the new contest winners and to be in such great company with Randy, Brad and Brent. I think I can see a new rivalry emerging too – a family rivalry!" Brent Laing plays Second on Team Kevin Koe, who along with Team Jennifer Jones helped North America win the 2016 WFG Continental Cup in Las Vegas on Sunday night.

The Everest-Ferbey National Pro Am will take place on April 2<sup>nd</sup>, 2016 at 12 p.m. at the Digby Area Recreation Commission in Digby, Nova Scotia, during the 2016 Everest Canadian Senior Curling Championships. The four contest winners who will curl in the Pro Am alongside Ferbey, Jones, Jacob and Laing, will be announced in late February.

**About Everest Funeral Planning and Concierge Service:**

Everest is the first nationwide funeral planning and concierge service. An independent consumer advocate, Everest was launched in Canada in 2001 with the goal of creating a continent wide service to help streamline and simplify the process for grieving families. Its sole purpose is to provide information to consumers when they need to make informed choices about funeral-related issues. Serving as an impartial advocate, Everest is not a funeral home, nor does it sell funeral goods or services and does not receive commissions from funeral homes or other providers in the funeral industry. Today, Everest services are available to more than 25 million people in Canada and the United States. Visit [www.Everestfuneral.ca](http://www.Everestfuneral.ca) for more information.

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