



Canadian Curling Pros Rachel Homan and Brent Laing Slide in to Join Jennifer Jones, Brad Jacobs, and Al Hackner in the 3rd Annual Everest-Ferbey National Pro Am

Randy Ferbey announces the All-Star line-up during TSN's broadcast of the 2017 Pinty's All-Star Curling Skins Game.

FOR IMMEDIATE RELEASE. February 6, Toronto ON – Curling legend Randy Ferbey announced the 2017 line-up for the 3rd annual Everest-Ferbey National Pro Am taking place on March 25th, in Fredericton, NB. Ferbey and two-time Pro Am champion Jennifer Jones will welcome back Canadian curling pros Brad Jacobs and Brent Laing. New to this year's lineup, former Canadian Junior champion, Rachel Homan will join the pros. Ferbey made the announcement in an interview during TSN's coverage of the Pinty's All-Star Curling Skins Game in Banff, AB. The interview can be viewed [here](#).

Stepping down from last year's skip position, Hall-of-Famer and four-time world champion Ferbey will serve as coach to Team Ferbey. Returning to the Pro Am, Hall-of-Famer and two-time world champion Al Hackner will be the coach for Team Hackner. Designed to generate awareness for seniors curling in Canada, the Everest-Ferbey National Pro Am will bring together an impressive all-star line-up of pro curlers and senior curling contest winners from across the country. Senior curlers from registered curling clubs are invited to enter a contest for a chance to win a VIP trip to the 2017 Everest Canadian Seniors Curling Championships. Four contest winners will be given an exciting, once-in-a-lifetime opportunity to play in the Pro Am alongside Ferbey, Jones, Homan, Jacobs, Laing and Hackner.

Everest Funeral Planning and Concierge Service is the title sponsor of the Canadian Senior Men's and Women's Curling Championships, coming together with Ferbey to create the inaugural Pro Am in 2015, which took place in Edmonton, AB, with the following year taking place in Digby, NS. Team Jones has lead the charge defeating Team Ferbey in both 2015 and 2016.

"We're switching up the format of the Pro Am slightly this year." said Randy Ferbey. "In the past, we've invited four pros to participant in the event whereas this year, we've invited six pros including No. 1 ranked female curler, Rachel Homan. We've got a really great roster of talent and can guarantee there will be no shortage of friendly competition in the rink."

"I'm thrilled to be playing with Randy, Jennifer and the rest of the pros this year in Fredericton", said Brent Laing. After missing last year's match due to the World Cup – "this year, the family rivalry is officially on!"

The Everest-Ferbey National Pro Am will take place on March 25th, 2017 at 12:00 p.m. at Willie O'Ree Place in Fredericton, NB, during the 2017 Everest Canadian Seniors Curling Championships. Tickets are available at <http://www.curling.ca/2017seniors/>.

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About Everest Funeral Planning and Concierge Service:

Everest is the first nationwide funeral planning and concierge service. An independent consumer advocate, Everest was launched in Canada in 2001 with the goal of creating a continent wide service to help streamline and simplify the process for grieving families. Its sole purpose is to provide information to consumers when they need to make informed choices about funeral-related issues. Serving as an impartial advocate, Everest is not a funeral home, nor does it sell funeral goods or services and does not receive commissions from funeral homes or other providers in the funeral industry. Today, Everest services are available to more than 25 million people in Canada and the United States. Visit www.Everestfuneral.ca for more information.

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