



Teams Moiseeva and Epping Score Everest Curling Challenge Spots

Curling Fans around the world vote for Final Eight of 32 World Class Curlers Competing for \$200,000 Prize

Everest Curling Challenge to air on TSN and stream live on ESPN3 August 25 - 27

FOR IMMEDIATE RELEASE.

TORONTO, June 23, 2017 – Following three weeks of intense voting by curling fans from Canada, the US, across Europe and even Brazil, Everest Funeral Concierge, title sponsor of the Everest Curling Challenge, today announced Teams Moiseeva and Epping will be participating in the first-ever Everest Curling Challenge.

Taking place in Fredericton, NB from August 25 – 27, 2017, the Everest Curling Challenge will feature the world’s top curlers facing off in a unique, mixed format competition for the chance to win \$200,000, the largest single prize in the sport. It will air on TSN and stream live on ESPN3.

“We’re thrilled with the passion and enthusiasm curling fans from around the world showed in voting for the teams they want to see play at the Everest Curling Challenge. There were days when the votes were very tight. I know the curlers themselves were paying close attention to the tallies,” says Mark Duffey, CEO and President at Everest Funeral Concierge. “Combine this enthusiasm with the speed with which the event sold out and there is a lot to look forward to this August. Fans are going to want to catch all the action on TSN and ESPN3.”

Over 167,000 votes were cast through the duration of the contest which began June 1. Voting closed at 11:59 PM EDT on Thursday, June 22. Votes were then verified through a rigorous analysis and Teams Moiseeva and Epping received the most (62,682 and 24,562, respectively). A significant number of votes came from outside of Canada, and curling enthusiasts could vote daily for their favourite team by going to www.EverestCurlingChallenge.com.

The final eight players include:

Team Epping:

John Epping, *Skip*

Mat Camm, *Third*

Patrick Janssen, *Second*

Tim March, *Lead*

**Team Moiseeva:**

Victoria Moiseeva, Skip
Uliana Vasileva, *Third*
Galina Arsenkina, *Second*
Julia Guzieva, *Lead*

Previously confirmed players include:

- Team Gushue (Brad Gushue, Brett Gallant, Mark Nichols, Geoff Walker) – 2017 World Champions
- Team Homan (Rachel Homan, Emma Miskew, Joanne Courtney, Lisa Weagle) – 2017 World Champions
- Team Koe (Kevin Koe, Marc Kennedy, Brent Laing, Ben Hebert) – 2016 Brier Champions
- Team Carey (Chelsea Carey, Cathy Overton-Clapham, Jocelyn Peterman, Laine Peters) – 2016 Scotties Champions
- Team Jones (Jennifer Jones, Kaitlyn Lawes, Jill Officer, Dawn McEwen) – Current Olympic Champions
- Team Jacobs (Brad Jacobs, Ryan Fry, E.J. Harnden, Ryan Harnden) – Current Olympic Champions

“We’re thrilled that our fans from across the globe took the time to vote for us to be part of the Everest Curling Challenge. It’s going to be a curling event like no other. Our entire team is excited about being a part of the experience and going head-to-head with some of the best curlers out there,” commented John Epping.

“Curling fans are some of the most engaged and devoted sport followers in the world and their enthusiasm and engagement in the player voting proves it. There is a ton of momentum around the Everest Curling Challenge. It is going to be one amazing curling event,” says Randy Ferbey, Founder of Everest Curling Challenge.

Event format and team rosters for the Everest Curling Challenge will be announced in advance of the event. Follow @EverestCurling on Facebook and Twitter and visit www.EverestCurlingChallenge.com for more information. Watch a video [here](#) to learn more about Everest.

About Everest

Everest is the first nationwide funeral concierge service. An independent consumer advocate, Everest was launched in Canada in 2001 with the goal of creating a continent-wide service to help streamline and simplify the process for grieving families. Its sole purpose is to provide information to consumers when they need to make informed choices about funeral-related issues. Serving as an impartial advocate, Everest is not a funeral home, nor does it sell funeral



goods or services and does not receive commissions from funeral homes or other providers in the funeral industry. Today, Everest services are available to more than 25 million people in Canada and the United States. Visit www.EverestFuneral.com for more information.

About TSN

TSN is Canada's Sports Leader and provides world-class content across its industry-leading platforms including five national television feeds, TSN.ca, TSN GO, and TSN Radio stations across the country. With a broad portfolio of multimedia sports assets, Champions Live Here as TSN delivers more championship events than any broadcaster in the country. The network's deep and diverse roster of live sports programming includes the Grey Cup, IIHF World Junior Championship, Hockey Canada events, CFL, NFL, NBA, MLS, Toronto Maple Leafs, Ottawa Senators, Montreal Canadiens, Winnipeg Jets, Season of Champions Curling, FIFA World Cup, UEFA Champions League and UEFA Europa League, Premier League, CONCACAF Gold Cup and Champions League, MLB, Golf's Majors, NASCAR, F1, Grand Slam Tennis, UFC, NCAA March Madness, and Skate Canada and Rugby Canada events. TSN is a division of Bell Media, which is part of BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company.

About ESPN3

ESPN3 is ESPN's live multi-screen sports network, a destination that delivers thousands of exclusive sports events annually. It is accessible on computers, smartphones, tablets and streaming devices through the ESPN app. The network is currently available nationwide at no additional cost to those who receive their high-speed Internet connection or video subscription from an affiliated service provider. It is also available at no cost to U.S. college students and U.S.-based military personnel via computers, smartphones and tablets connected to on-campus educational and on-base military broadband and Wi-Fi networks.

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